A PUBLICATION OF THE FRIENDS OF THE LIBRARY
RIO RANCHO, NEW MEXICO

Bookfriends

2013, Vol. II

A Message From Our New President, Babs Langner

Babs Langner (right), incoming Friends' president, presenting a floral bouquet to Mary Roskom in appreciation for her over eight years of amazing, dedicated service as the Friends' president.

Greetings to all the Friends!

The libraries are busy as usual with children's & adult programs. Every month has new music groups, activities, & lectures. The children have built Lego buildings, gone to a Princess tea, & looked at American Girl dolls. The adults have made Christmas wreathes, learned about composting, & even received instruction on breathing. Dogs have listened to stories about train engines that could, ogres who missed their mommies, & puppies that got lost. There's something for everyone at our Rio Rancho Libraries!

Now, it's almost time for the Summer Reading Program to end. This year the theme is Dig Into Reading with a cute little mole as its poster celebrity. The little mole reads everywhere, in his bed below ground & even on top of a giant capital letter D in the phrase "Dig Into Reading" which indicates you don't need a comfy chair to pick up a book & read. At BookFriends' press time, 1,885 readers from Pre-K through adults have actively registered for the Summer Reading Program, and 8,738 book reviews have been turned in!

As a member of the Friends, you have contributed time & money to make it possible for each child to get a small backpack with the mole logo & a temperature sensitive pencil. If you hold the pencil in your hand, the heat will change its color. I would have loved to play around with a pencil like that! Thank you all again! 🕮

Our Appreciation to Past President, Mary Roskom!

Mary with William Cicola, Library Director.

During the Annual Membership Meeting on April 5, Babs Langner presented Mary Roskom with a beautiful arrangement of coral & yellow flowers in appreciation for Mary's nearly 8 years as president of the FOLRR Board. To the hearty applause of the whole group, Babs listed some of the incredible advancements Mary has overseen during her tenure as president. The Friends bought many new book carts & even a new Tuff Shed to store our overflowing book inventory; became members of the Rio Rancho Chamber of Commerce & held several Business After Hours events to increase awareness of the Library System; launched our website; debuted the lucrative Amazon.com sales; began credit card sales; held three community-wide Bowl-a-thons to raise additional funds as the recession deepened; expanded our Books for Babies program; & held a gala 30 Year Anniversary Celebration. At their May meeting, the Board also presented Mary with a lovely plaque & a gift card to O'Hare's Grille & Pub.

Bill Cicola, Library Director, praised Mary as "non-ending in her passion & her love" for Rio Rancho libraries. He asserted that "under Mary's leadership, the Friends have been a direct & positive influence" on our community & that the Rio Rancho libraries have become "the buzz of the town." Mr. Cicola gratefully thanked the Friends for their funding of library programs as there is "not one penny in the City budget for programs." Mary may be stepping down as president, but she will be staying active on the Board as Past President & Books for Babies manager. 🕮

Mary presents a surprised Rudy Maestas with the Volunteer of the Year Award!

A Gathering of Friends 2013

By Roberta Birch, Secretary

Nearly 50 Friends gathered for the Annual Membership Meeting & Luncheon in the Loma Colorado Main Library Auditorium on April 5. ***For the last time as president, Mary Roskom addressed the group about our accomplishments over the past year - achievements that brought us a commendation from the State Librarian last fall!*** The Friends began having ***occasional two-day monthly sales, Friday & Saturday***, when the Auditorium was available & we had an abundance of inventory. We are in competition with the Albuquerque Friends who also hold sales on the second Saturday; however, our ***March two-day sale came within cents of $1,500***! Also, we began taking credit cards at the monthly book sales & in the Loma Colorado FriendShop.

Our ***Amazon.com sales*** are strong & equal the FriendShop's sales. Dianne Mayeda has trained Kim McLaren to list books on Amazon. Kim is also making ***lovely bookmarks & note cards*** for sale in the Loma Colorado FriendShop. We dipped our toe into ***Craigslist sales*** with our first sale of a 109-volume Louie L'Amour set.

In another sales arrangement, the Friends became involved with ***Better World Books*** (BWB). Withdrawn library books & our recycled books are taken by BWB, sold to struggling libraries, schools & other countries, and we receive 15% of their sales. The Friends have received about $850 so far this year, so this is recycling at its best.

Annika Cushnyr started a ***giving library at the Sandoval County Regional Hospital*** as her Girl Scout Gold Award project & approached the FOLRR Board for help. Since this fits well with our literacy mission, we will be contributing books, but Annika will be maintaining the giving library. Another Friends' literacy project, ***Books for Babies***, has been well managed by Kristal Breeze for the last several years. We have been distributing the Books for Babies bags (which each include a board book, nursery rhymes, a library card application & pamphlets about reading to babies) to new mothers through WIC, Headstart, Independence High School, & the Library's Baby Bumblebees. We are now expanding to supply the bags to Presbyterian Rust Hospital where 80-100 babies are born every month. Even though these two hospitals serve people who may live outside our city limits, we must remember that 12,000 of our Library card holders do not actually live in Rio Rancho.

Last year was a red letter one for the Summer Reading Program! Prior to 2012, the Summer Reading Programs never had 1,000 participants. However, 3,000 children registered last year, & 1,700 completed the program! This year the Friends will again provide reading incentives for both adults & children.

Mary announced ***Rudy Maestas as the Friends' Volunteer of the Year. Rudy has been absolutely invaluable & very faithful in the Thursday price-&-sort group & in setting up & tearing down each Saturday monthly book sale.*** Rudy was given a personal plaque & a gift certificate, & his name will be added to the perennial plaque hanging in the front hall of the Loma Colorado Main Library. We appreciate you, Rudy!

The Friends are very grateful for ALL of our many loyal volunteers! We especially appreciate ***Gloria Shapiro*** who continues her excellent job training the FriendShop volunteers & working as our RSVP liaison. Very sadly, ***Ron Nelson***, a long-time FriendShop volunteer & a donation manager, has passed away. He will be greatly missed.

Lastly, Mary announced that the ***Pat Watson Memorial Scholarship*** was awarded to Rebecca Donnelly, a Loma Colorado children's librarian, & she then introduced the candidates for positions on the Board: Dan Barth, Nancy Bigelow, Roberta Birch, Babs Langner & Rudy Maestas. ***All were elected to the Board***. 🕮

One highlight of the luncheon was the door prize drawing—including the lovely spring potted flowers which decorated the tables.

In Memory of our Friend Ron Nelson

We were in Spanish class with Ron for many years, & he was unfailingly cheerful & upbeat. You could depend on Ron for a ready smile & an infectious laugh. *Susan & George Bliss*

If you looked up the phrase "lived life to the fullest," you would find a photo of Ron Nelson. Ron was an extraordinary individual! He was a retired Army major, had a Master's in meteorology & had 7 children. He had such a sharp mind, was fluent in several languages, played piano, wrote music, painted, & enjoyed square dancing & frequent travel with his wife Delores. On top of this, he was genuinely a nice guy! We will all miss him, & we certainly won't forget him. *Gloria Shapiro*

Gently Used Book Donations & Book Hutch

We can only accept book donations at our book hutch outside of Loma Colorado Main Library (LCML):

- Drive to the far right of the Library, into the Employee Parking area.
- Place your bagged or boxed donations inside the unpainted wooden donation hutch (shown in this photo), which is located against the northern wall of LCML .
- If you would like a receipt for tax purposes, please drive to the main lot by the Library's front door, park, enter the library, and go directly to the Friends' Shop.

Be a Friend of the Library of Rio Rancho!

☐ New Member ☐ Annual Renewal

Name_____

Address_____

_____

Phone_____

E-Mail_____
Date_____

Membership Categories

- ❍ Student/Senior (62 & over) $5
- ❍ Friend (1 person) $10
- ❍ Family $20
- ❍ Sponsor (1 person) $25
- ❍ Supporter (1 person) $50
- ❍ Patron (1 person) $100
- ❍ Benefactor (1 person) $250

- The Friends of the Library of Rio Rancho (FOLRR) is a 501(c)(3) organization that raises funds & promotes the Rio Rancho Library System. Membership dues & other contributions are tax deductible to the extent of the law.
- We can be contacted at (505) 892-7323 (89-2READ).
- Your membership & contributions help to expand the effectiveness of the Library System as an educational & recreational center in Rio Rancho. The Friends of the Library gratefully accepts bequests, memorials, & tributes.
- Please make your check payable to: **The Friends of the Library of Rio Rancho, Inc.** Mail to PO Box 15143, Rio Rancho, NM 87174, or bring your membership form to the Friends' Shop at the Loma Colorado Main Library.

I would like to help:

__ in the book store

__ with book sorting & pricing

__ by serving on the Board

__ at monthly book sales

Friends of the Library of Rio Rancho, Inc.
Phone: (505) 892-READ
PO Box 15143
Rio Rancho, NM 87174

Address Service Requested

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U.S. POSTAGE
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RIO RANCHO, NM
PERMIT NO. 1964

Rio Rancho Library System Locations & Hours

Loma Colorado Main Library
755 Loma Colorado Drive NE
(505) 891-5013
Monday-Thursday, 10 A.M.–8 P.M.
Friday-Saturday, 10 A.M.–5 P.M.

Esther Bone Memorial Library
950 Pinetree Road SE
(505) 891-5012
Monday, Wednesday, 9 A.M.–5 P.M.
Tuesday, Thursday, 12–8 P.M.
Friday-Saturday, 9 A.M.–1 P.M.

Bookfriends, the Friends of the Library of Rio Rancho's newsletter, is published three or more times a year. Members' comments & contributions are welcome. Please email us at info@FOLRR.org or mail material, including your phone number, to Newsletter Editor, Friends of the Library of Rio Rancho, PO Box 15143, Rio Rancho, NM 87174.

Upcoming Events & Dates

Visit FOLRR.org or call us at 89-2READ for details.

The 2013 Friends of the Library of Rio Rancho, Inc. Board Members

Rita Armijo, *Esther Bone FriendShop*
Kris Axtell, *Membership*
Dan Barth
Nancy Bigelow, *School Liaison*
Roberta Birch, *Secretary*
Babs Langner, *President*
Rudy Maestas
Mike Maves
Dianne Mayeda, *Treasurer*
Karen Reinhold, *Monthly Book Sales*
Mary Roskom, *Past President & Books for Babies*
Terry Short

Ex-officio: Anne Goodman, Newsletter, & Gloria Shapiro, Loma Colorado Friends' Shop. Advisor: Charles Smith.

GIANT Book Sales

Loma Colorado Main Library Auditorium

Second Saturday every month!

Saturday, August 10

10:00 A.M. to 1:00 P.M.

Sept 14, Oct 12
Nov 9, & Dec 14